Greenlight Community Broadband
First Gigabit City in North Carolina

North Carolina’s Gigabit City

POWERED BY greenlight
Greenlight Background

- Community Owned & Operated
- Fiber to every Home & Business since 2008 (500+ miles of fiber plant; triple play)
- 7,700 Subscribers
- First Tier 1 Point of Presence in community
- Serves top 10 employers, all government institutions, Wilson County Schools, small businesses and residents
Why did we build Greenlight?

- Next Generation Broadband Networks are critical infrastructure in the global knowledge economy

The Key to Our Success: Our Mission

- Support the economic health of Wilson
- Enhance the quality of life for the citizens of Wilson
- Improve the delivery of City services
Supporting the Economic Health of Wilson

- Digital (ExodusFX, Regency Interactive)
Supporting the Economic Health of Wilson

• **Medical** (relocation, attraction)
Supporting the Economic Health of Wilson

- Major Employers
- Circuit Diversity
- Multiple (Points of Presence)
- Dark Fiber
- Lower bandwidth / circuit costs
Supporting the Economic Health of Wilson

• Small Business
• New lines of business
• Lower costs
• Local priority
• Access

Computer Central

FREE WIFI
Proud to be North Carolina’s Gigabit City
UPPER COASTAL PLAIN BUSINESS DEVELOPMENT CENTER

POWERED BY greenlight
COMMUNITY BROADBAND
Supporting the Economic Health of Wilson

- Growing Our Local Economy with STEAM
  (Science, Technology, Engineering, the ARTS and Math)

- 1 Gig connections to every school
- Whirligig Park (upload speeds for artists, time-delayed camera history)
- Digital Equality
Enhance the Quality of Life for the Citizens of Wilson

• Connecting the Community: Free Wifi

• Downtown
• Boykin Cultural Center
• Fleming Stadium
• Amtrak
• Barton College Campus
Enhance the Quality of Life for the Citizens of Wilson

• Connecting the Community – Digital Equality

Free 100 Mbps Symmetrical to:

• S.P.O.T. & Sav-A Youth (afterschool programs)
• Wilson Public Library
• Wilson Public Housing Community Centers
Improve the Delivery of City Services

• Internal Communications
• Advanced Public Safety services
• Automated Meter Infrastructure
• Outage Management
Improve the Delivery of City Services

Customer Care:
24x7x365 Network Operations Center
– all local employees

POWERED BY greenlight COMMUNITY BROADBAND
Improve the Delivery of City Services

Customer Care
– Owned by the Community
Lessons

• Don’t go it alone – Talk to other municipalities
• Technology is the easy part
• Don’t reinvent the wheel
• Community focus is essential
• Customer service matters
• Business planning is key
• Always stay focused on your mission
Questions?

Will Aycock
@ Waycock@Wilsonnc.org